

## **Walking Matters**

- Physical & Mental Health
- Independence
- Safety (traffic & personal)
- Transport costs
- Public transport symbiosis
- Environment
- Key part of TDM
- Economic success
- Social cohesion
- Recreation







### Separate from cycling

- Cyclists know they cycle
- Different "user" profile
  - few cyclists with impaired vision or mobility
  - few elderly or pre-schoolers on bikes
- · Speeds and distances
- Walking on footpaths & crossings
- Technical issues for cycling challenge engineers
- More people walk more often

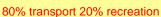
#### **BUT**

- Some traffic issues common speed & volume
- Co-operation with CAN and local cyclists

# What is Living Streets Aotearoa?

1998 WalkWellington 2002 LSA incorporated 2004 part-time staff 2005 full-time director











#### **Early Campaigns**

- Yellow feet!
- Shortcuts 2 a Degree - map in situ
- Lytellton routes and map
- 5 Lunchtime walks map
- Lunchtime walks
- WalkWellington tours
- 2004 conference



### Discussions, information and submissions



- **Email list**
- Submissions (national & local)
- **Newsletters**
- National W&C committee
- HSC W & C steering group

#### Website

- NZ links
- International info for pedestrian maps
- Articles
  Who to consult

Hits per month - 1500 in 05/04 to > 5000 in 05/06

## 2005 - a new paradigm!

- Bikewise under threat
- New Transport Strategy
- Land Transport Mgmt Act
- Minister of Transport
- Walking & Cycling Strategy
- · Collaborative bid



#### 2005/06 walking initiatives

- National networking
- Community Street Audits -> Reviews
- Pedestrian map exercise (led by HSC)
- Resource database
  - WalkiT
- 2006 Conference



#### 2006/07 initiatives Advocacy **Submissions** with HSC/LTNZ National networking Communications - new user groups • Membership benefits - new members Walkability more contacts Research MoT national c'tee - measuring walking Community map toolbox promotion +++ WalkIT management

