



DOUBLE THE FEET ON THE STREET

NZ Walking Conference 2008
4-5 August, Auckland

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Presentation topic	Walking as part of workplace travel plans		
Presentation title	Business at walking pace		
Presentation Style	Presentation <input checked="" type="checkbox"/> Workshop / Walkshop <input type="checkbox"/> Other <input type="checkbox"/>		
Estimated Time Required	0-10 mins <input checked="" type="checkbox"/>	10-20 mins <input checked="" type="checkbox"/>	20-30 mins <input type="checkbox"/>
Abstract Remit	<p>Workplace travel planning is becoming a popular way for businesses to address increasing traffic congestion and travel times. GreenFleet helps businesses initiate workplace travel plans that encourage businesses to look outside the car for viable alternatives for them. There is a growing sample of case studys where businesses have introduced incentives for staff to walk and attempted to overcome some of the barriers to walking. This presentation aims to highlight this increasing popularity for business walking, and to outline the ways GreenFleet members have encouraged staff to walk more.</p>		
Author Profile	<p>Mark Roberts is the Programme Manager for the Sustainable Business Network's GreenFleet initiative, a position he has held since 2005. His association with the SBN goes back to the organisations inception in 2002. Prior to this, Mark's career has involved 19 years in the IT sector, developing business systems and providing operational and technical consultancy. Mark has also led internal sustainability projects in the retail sector, focusing on leadership, values and culture.</p> <p>Mark holds a Social Sciences Degree from the Open University in London and a Postgraduate Diploma in Business and Administration from Massey University.</p>		